INDIANAPOLIS
SYMPHONY
ORCHESTRA

Sponsorship Opportunities



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Dear Community Leader,

Since 1930, the Indianapolis Symphony Orchestra (ISO) has been the heart of artistic excellence in Indianapolis. We could not accomplish this without the support of businesses that sponsor the ISO. Our partners enable us to present a diverse repertoire both inside and outside our historic Hilbert Circle Theatre home, as well as contribute to our community's vitality in a meaningful way. In fiscal year 2023 alone, the ISO contributed over $37 million to the greater Indianapolis economy, performing nearly 200 concerts annually and employing 239 individuals. Thanks to generous sponsors and partners like you, we continue to create unforgettable musical experiences that inspire, educate, and connect people of all ages and backgrounds.

With your sponsorship, you are not just supporting a beloved institution; you are making a tangible difference in the lives of countless individuals. Sponsoring the ISO not only helps sustain our operations but also enables us to:

Expand Educational Programs: Your support nurtures the next generation of musicians and music lovers through initiatives like the Metropolitan Youth Orchestra, the Discovery Concert Series, and Side-by-Side. These programs provide invaluable opportunities for young talent to thrive.

Enhance Community Outreach: Your contribution ensures that music remains accessible to all through free public performances and partnerships with local organizations. Together, we bring the joy of music to diverse audiences across our city.

Present Exceptional Performances: With your investment, we bring renowned guest artists and innovative productions to Indianapolis, enriching our cultural landscape and elevating the quality of life for everyone in our community.

In appreciation of your support, we offer a range of benefits designed to enhance your company's visibility and demonstrate your commitment to the arts. We would be delighted to discuss how we can tailor a sponsorship package to meet your specific needs. Enclosed, you will find detailed information about our sponsorship opportunities and the profound impact of your contribution.

Thank you for considering a partnership with the ISO. Together, we can ensure that the transformative power of music continues to thrive in our community, attracting creative professionals and enriching lives for generations to come. We look forward to collaborating with you and celebrating the arts together.

With heartfelt gratitude,



Maggie Leemhuis

Senior Director of Corporate and Foundation Giving



Kelli Dawson

Associate Director of Corporate Giving

About the ISO

Mission

The Indianapolis Symphony Orchestra inspires and unites our community through our music.

Vision

The Indianapolis Symphony Orchestra sets new standards as a dynamic leader in the arts, serving our community by creating innovative, engaging, and accessible musical and educational experiences.

Values

INSPIRATION

We strive to offer inspiring musical and educational experiences for everyone.

INTEGRITY

We will build a culture where everyone is treated with trust and respect.

UNITY

We believe that collaboration makes us stronger.

STEWARDSHIP

We are committed to sustaining the ISO as a treasured community resource and are committed to its success.



Gala: OPUS

Endowed by Christel DeHaan

Celebrate the start of a new season by immersing yourself in an evening of timeless elegance and musical brilliance at the Indianapolis Symphony Orchestra Gala: OPUS endowed by Christel DeHaan, the cornerstone of Indianapolis' cultural calendar. Experience enchanting performances by world-class musicians, conducted with passion and precision, in the historic Hilbert Circle Theatre. Enjoy a blend of beloved orchestral classics and exciting new compositions, all set amidst a backdrop of exquisite decor. Indulge in gourmet hors d'oeuvres and delightful socializing, making memories to treasure at this distinguished event. For more information about sponsorship opportunities, please email sponsorships@indianapolissymphony.org.



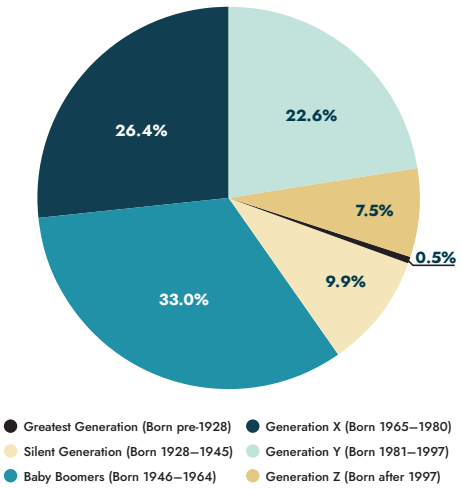
Classical Series

The *Classical Series* is the cornerstone of the Indianapolis Symphony Orchestra's mission, showcasing beloved classical repertoire at the highest artistic level. This series is integral to our identity, attracting world-renowned guest artists and conductors. Spanning September to June with over 30 performances across 16 weeks, it emphasizes diversity in programming and audience outreach in central Indiana.

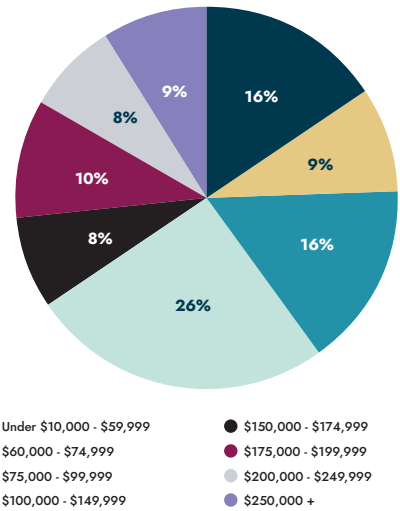
AUDIENCE DEMOGRAPHICS

Approx. Annual Attendance	Number of concerts each season	Total views on webpage
22,370	**32**	**157,704**

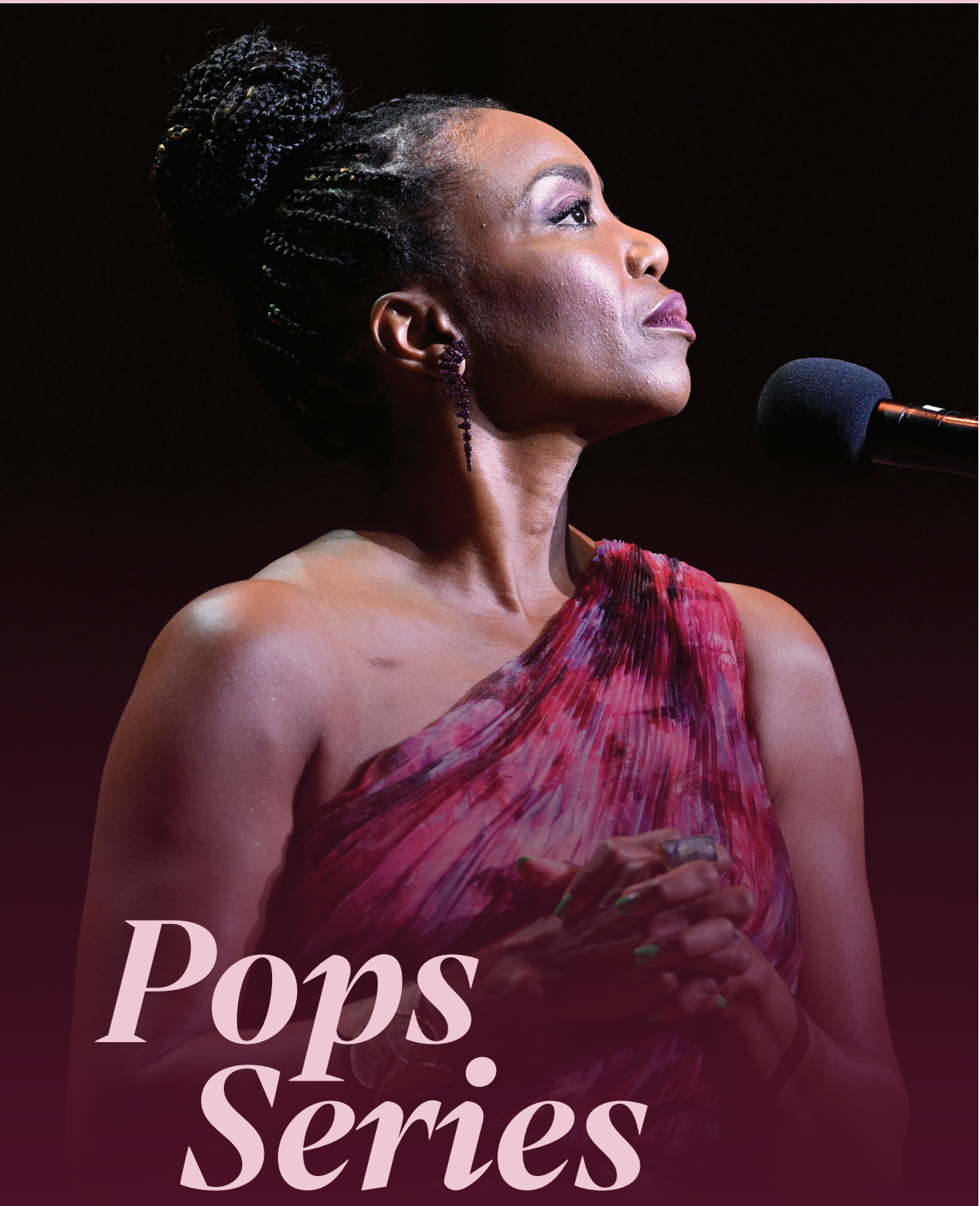
GENERATION BREAKDOWN



INCOME BREAKDOWN



BENEFIT	TITLE $150,000+	PREMIER $75,000	ASSOCIATE $50,000	SUPPORTING $25,000	PATRON $15,000	DIGITAL $5,000
Name incorporated into the Classical Series branding	●					
Logo displayed on a promotional marquee banner outside the Hilbert Circle Theatre prior to and during every Classical Series concert	●	●				
Recognition on all Classical Series concert pages in the ISO's program books	●	●	●			
Verbal recognition from stage before each Classical Series concert	●	●	●	●		
Complimentary use of the Wood Room for a reception/event	●	●	●	●	●	
Invitation to attend ISO's Founders' Room receptions during intermission of Classical and Pops concerts	●	●	●	●	●	
Name/logo recognition in all printed and digital promotional materials	●	●	●	●	●	●
Opportunity to distribute information/ host a display table in the lobby	●	●	●	●	●	●
Complimentary Tickets	●	●	●	●	●	●
Corporate Discount Offer	●	●	●	●	●	●



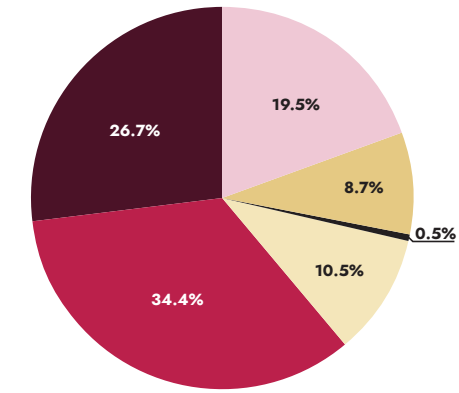
Pops Series

The *Pops Series* brings together the best of popular music in a lively and dynamic atmosphere over 14 performances, across 7 weeks, each season. Each performance celebrates music's diverse and enduring appeal, from beloved Broadway tunes to iconic movie scores. Featuring guest artists who shine, these concerts promise unforgettable evenings filled with joyous melodies and captivating rhythms.

AUDIENCE DEMOGRAPHICS

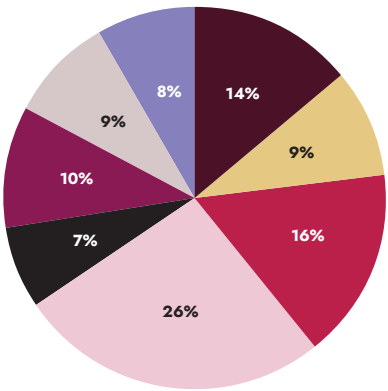
Approx. Annual Attendance	Approx. number of concerts each season	Total views on webpage
15,450	**14**	**72,291**

GENERATION BREAKDOWN



- Greatest Generation (Born pre-1928)
- Silent Generation (Born 1928–1945)
- Baby Boomers (Born 1946–1964)
- Generation X (Born 1965–1980)
- Generation Y (Born 1981–1997)
- Generation Z (Born after 1997)

INCOME BREAKDOWN



- Under $10,000 - $59,999
- $60,000 - $74,999
- $75,000 - $99,999
- $100,000 - $149,999
- $150,000 - $174,999
- $175,000 - $199,999
- $200,000 - $249,999
- $250,000 +

BENEFIT	TITLE* $100,000+	PREMIER $50,000	ASSOCIATE $25,000	SUPPORTING $15,000	PATRON $5,000	DIGITAL $2,500
Name incorporated into the Pop Series branding	●					
Logo displayed on a promotional marquee banner outside the Hilbert Circle Theatre prior to and during every Pops Series concert	●	●				
Recognition on all Pops Series concert pages in the ISO's program books	●	●	●			
Verbal recognition from stage before each Pops Series concert	●	●	●	●		
Complimentary use of the Wood Room for a reception/event	●	●	●	●		
Invitation to attend ISO's Founders' Room receptions during intermission of Classical and Pops concerts	●	●	●	●	●	
Complimentary Tickets	●	●	●	●	●	
Name/logo recognition in all printed and digital promotional materials	●	●	●	●	●	●
Opportunity to distribute information/ host a display table in the lobby	●	●	●	●	●	●
Corporate Discount Offer	●	●	●	●	●	●

**Title Sponsorship of the Pops Series has been committed*



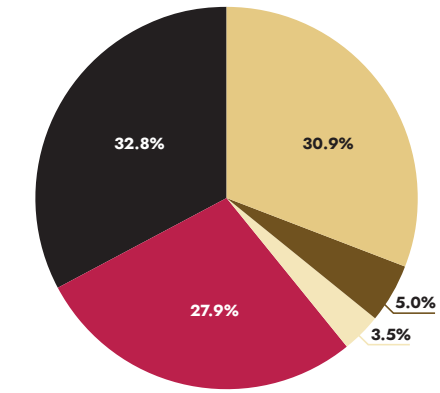
Film Series

The *Film Series* transforms classic and contemporary films into unforgettable experiences, blending the power of live orchestral music with the visual splendor of beloved movies. Whether you are captivated by timeless tales or thrilling adventures, each screening promises to transport you through the film's artistry and the dynamic prowess of symphonic performance. Immerse yourself in a journey where music meets the silver screen, bringing stories to life in ways that resonate long after the credits roll.

AUDIENCE DEMOGRAPHICS

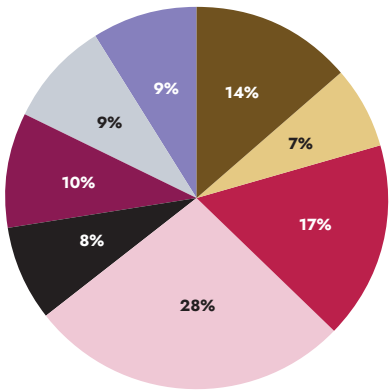
Approx. Annual Attendance	Approx. number of concerts each season	Total views on webpage
9,145	**10**	**96,690**

GENERATION BREAKDOWN



- Greatest Generation (Born pre-1928)
- Silent Generation (Born 1928–1945)
- Baby Boomers (Born 1946–1964)
- Generation X (Born 1965–1980)
- Generation Y (Born 1981–1997)
- Generation Z (Born after 1997)

INCOME BREAKDOWN



- Under $10,000 - $59,999
- $60,000 - $74,999
- $75,000 - $99,999
- $100,000 - $149,999
- $150,000 - $174,999
- $175,000 - $199,999
- $200,000 - $249,999
- $250,000 +

BENEFIT	TITLE* $25,000+	PREMIER $15,000	ASSOCIATE $10,000	SUPPORTING $5,000	PATRON $2,500
Name incorporated into the Film Series branding	●				
Logo displayed on a promotional marquee banner outside the Hilbert Circle Theatre prior to and during every Film Series concert	●	●			
Recognition on all Film Series concert pages in the ISO's program books	●	●	●		
Verbal recognition from stage before each Film Series concert	●	●	●		
Complimentary use of the Wood Room for a reception/event	●	●	●		
Invitation to attend ISO's Founders' Room receptions during intermission of Classical and Pops concerts	●	●	●	●	
Complimentary Tickets	●	●	●	●	
Name/logo recognition in all printed and digital promotional materials	●	●	●	●	●
Opportunity to distribute information/ host a display table in the lobby	●	●	●	●	●
Corporate Discount Offer	●	●	●	●	●

**Title Sponsorship for the Film Series has been committed*



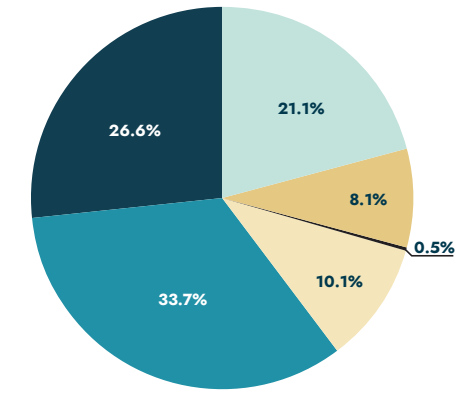
Coffee Series

The *Coffee Classical* and *Coffee Pops* Series feature renowned repertoire, attracting top artists and a dedicated audience. The Coffee Concert Series hosts 12 performances annually that take place during the day and provide patrons with a full length matinee performance. Beyond classical music, the ISO explores innovative performances and audience engagement, enhancing its reputation as a dynamic American orchestra.

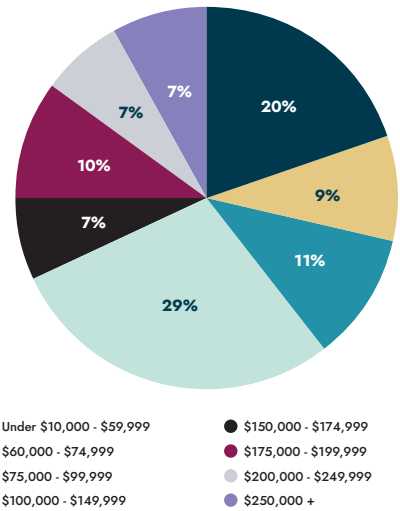
AUDIENCE DEMOGRAPHICS

Approx. Annual Attendance	Approx. number of concerts each season	Total views on webpage
10,460	12	36,644

GENERATION BREAKDOWN



INCOME BREAKDOWN



BENEFIT	TITLE $50,000+	PREMIER $25,000	ASSOCIATE $15,000	SUPPORTING $10,000	PATRON $5,000	DIGITAL $2,500
Name incorporated into the Coffee Series branding	●					
Verbal recognition from stage before each sponsored concert	●	●				
Recognition on all Coffee Series concert pages in the ISO's program books	●	●	●			
Complimentary use of the Wood Room for a reception/event	●	●	●			
Invitation to attend ISO's Founders' Room receptions during intermission of Classical and Pops concerts	●	●	●	●		
Complimentary parking passes	●	●	●	●		
Opportunity to distibute information/ host a display table in the lobby	●	●	●	●	●	
Name/logo recognition in all printed and digital promotional materials	●	●	●	●	●	●
Complimentary Tickets	●	●	●	●	●	●
Corporate Discount Offer	●	●	●	●	●	●



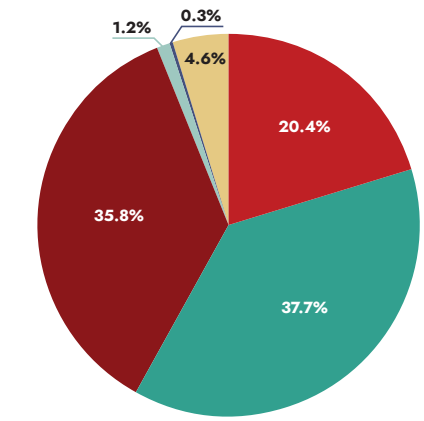
Yuletide Celebration

Yuletide Celebration grew from humble beginnings in 1986, when the ISO collaborated with many local performing arts organizations and presented eight holiday performances to an audience of 13,000 people. That original vision has transformed into a full-scale, Broadway-style holiday production of nearly 30 performances attracting more than 38,000 people annually. Audiences experience the magic of the holiday season through a festive extravaganza filled with enchanting music, heartwarming stories, and joyful performances that capture the spirit of Christmas. *Yuletide Celebration* features renowned artists, ISO musicians, and a chorus of talented singers, creating a magical experience that brings families and friends closer with every cherished note.

AUDIENCE DEMOGRAPHICS

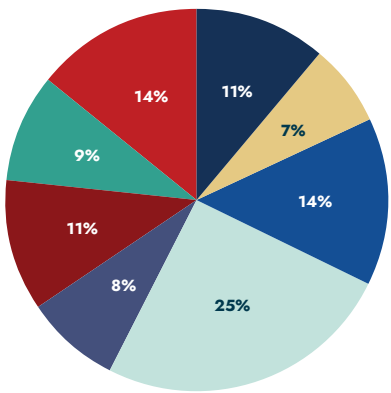
Approx. Annual Attendance	Approx. number of concerts each season	Total views on webpage
38,800	**26**	**329,481**

GENERATION BREAKDOWN



- Greatest Generation (Born pre-1928)
- Silent Generation (Born 1928–1945)
- Baby Boomers (Born 1946–1964)
- Generation X (Born 1965–1980)
- Generation Y (Born 1981–1997)
- Generation Z (Born after 1997)

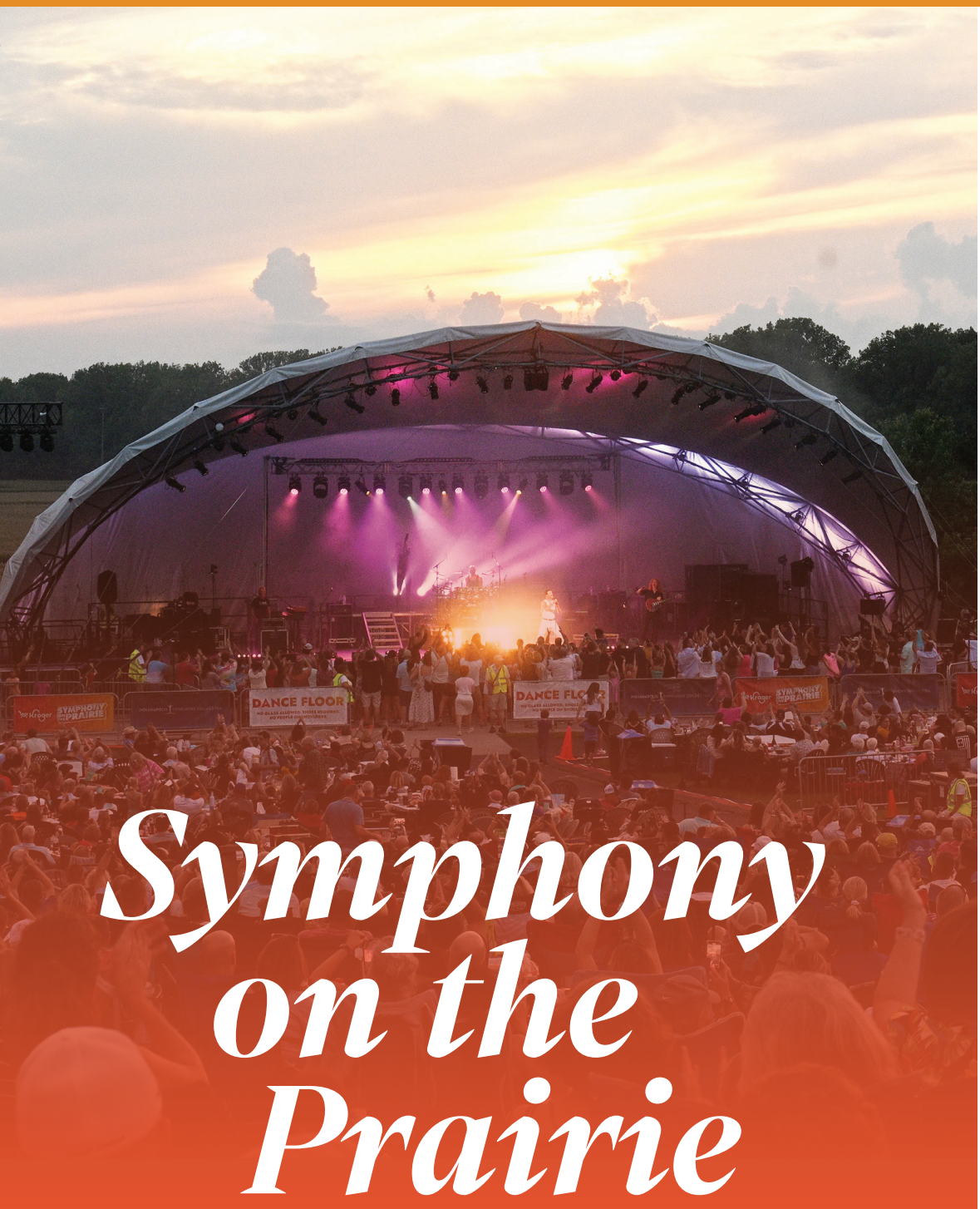
INCOME BREAKDOWN



- Under $10,000 - $59,999
- $60,000 - $74,999
- $75,000 - $99,999
- $100,000 - $149,999
- $150,000 - $174,999
- $175,000 - $199,999
- $200,000 - $249,999
- $250,000 +

BENEFIT	TITLE* $250,000+	PREMIER $25,000	ASSOCIATE $15,000	SUPPORTING $10,000	PATRON $5,000	DIGITAL $2,500
Name incorporated into the Yuletide Celebration branding	●					
Logo displayed on a promotional marquee banner outside the Hilbert Circle Theatre for the entire month of December	●	●				
Invitation to attend ISO's Founders' Room receptions during intermission of Classical and Pops concerts	●	●				
Name/logo recognition in all printed and digital promotional materials	●	●	●			
Complimentary use of the Wood Room for a reception/event	●	●	●			
Complimentary parking passes	●	●	●			
Verbal recognition from stage before each sponsored performance	●	●	●	●		
Complimentary Tickets	●	●	●	●	●	
Name/logo recognition in Yuletide Celebration program book	●	●	●	●	●	●
Corporate Discount Offer	●	●	●	●	●	●

**Title Sponsorship of Yuletide Celebration has been committed*



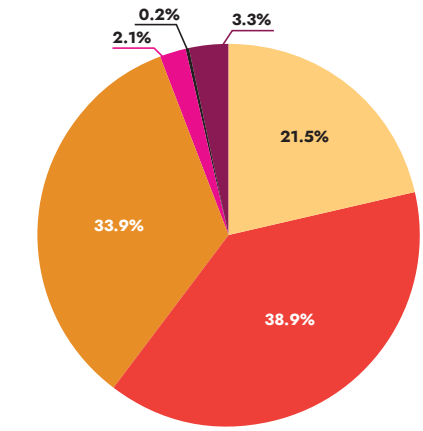
Symphony on the Prairie

Symphony on the Prairie is a beloved summer tradition that brings together passionate musicians and enthusiastic audiences for unforgettable evenings of live performances. Experience the enchantment of music under the expansive Indiana sky, from classical masterpieces to lively pop and rock interpretations; each concert is a journey through diverse musical landscapes set against the picturesque backdrop of Conner Prairie.

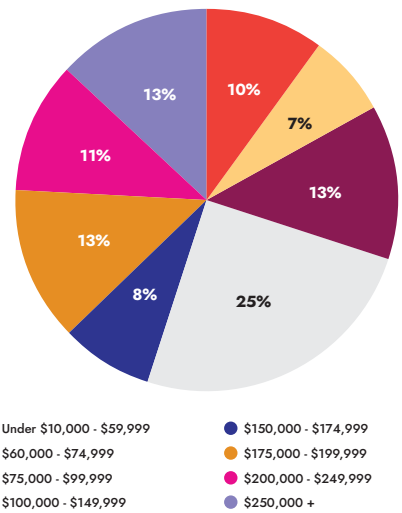
AUDIENCE DEMOGRAPHICS

Approx. Annual Attendance	Approx. number of concerts each season	Total views on webpage
65,000	**21**	**1,009,232**

GENERATION BREAKDOWN



INCOME BREAKDOWN



BENEFIT	TITLE* $250,000+	STAGE $75,000	PREMIER $25,000	ASSOCIATE $15,000	SUPPORTING $10,000	PATRON $5,000	DIGITAL $2,500
Name incorporated into the Symphony on the Prairie Series branding	●						
Offical naming rights of the stage for the entire SOTP Season		●					
Opportunity to display an advertisment on screens throughout SOTP season	●	●	●				
Verbal recognition from the stage at SOTP concerts	●	●	●	●			
Recognition on ISO social media channels throughout SOTP season	●	●	●	●	●		
Complimentary table, tickets, and VIP parking package	●	●	●	●	●		
Corporate Discount Offer	●	●	●	●	●	●	
Name/logo recognition in all digital promotional materials	●	●	●	●	●	●	●
Opportunity to distribute information at a display table/ tent located at the main gate	●	●	●	●	●	●	●
Complimentary GA Lawn Tickets	●	●	●	●	●	●	●

**Title Sponsorship of Symphony on the Prairie has been committed*



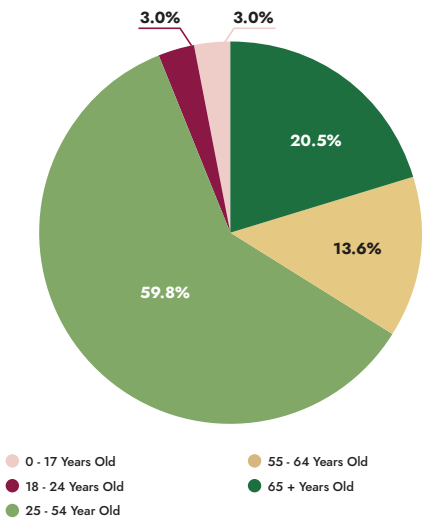
Symphony in the Parks

The Indianapolis Symphony Orchestra is proud to present *Symphony in the Parks*! This summer concert series features the full orchestra at parks throughout the Indianapolis community. All concerts are free and open to the public, and guests are encouraged to bring their own chairs and blankets to enjoy the performance. Join the Indianapolis Symphony Orchestra on a weekeday evening for beloved orchestral repertoire performed at the highest artistic level.

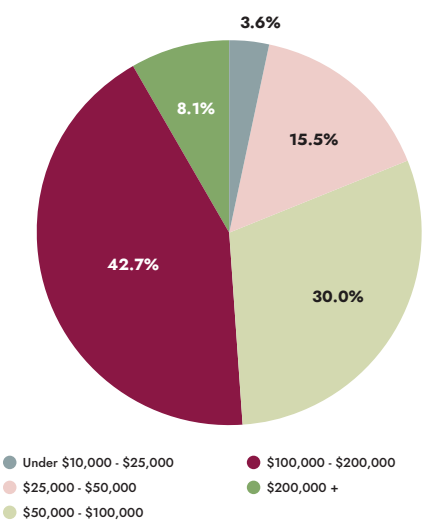
AUDIENCE DEMOGRAPHICS

Approx. Annual Attendance	Approx. number of concerts each season	Total views on webpage
1,250	2	12,562

GENERATION BREAKDOWN



INCOME BREAKDOWN



BENEFIT	TITLE* $25,000+	PREMIER $15,000	ASSOCIATE $10,000	SUPPORTING $5,000	PATRON $2,500
Name incorporated into the SITP Series branding	●				
Logo displayed on a promotional banner flanking the stage at all SITP concerts	●	●			
Complimentary tickets to ISO Classical and Pops series concerts	●	●			
Complimentary use of the Wood Room for a reception/event	●	●	●		
Opportunity to distribute information/ host a display table at SITP concerts	●	●	●	●	
Verbal Recognition from the stage at SITP concerts	●	●	●	●	
Name/logo recognition in all printed and digital advertising of the series	●	●	●	●	●
Corporate Discount Offer	●	●	●	●	●

**Title Sponsorship of Symphony in the Parks has been committed*



Education Programs

The Indianapolis Symphony Orchestra offers several education programs that are integral to our community outreach initiatives. Programs like the Metropolitan Youth Orchestra (MYO), Discovery Concert Series, Side-by-Side, and Teddy Bear Series enrich young audiences' musical experiences. The orchestra nurtures creativity and musical skill development through interactive workshops and engaging youth concerts, aiming to foster a deep appreciation for classical music. These initiatives, supported by partnerships with schools and community organizations, are pivotal in cultivating a vibrant cultural landscape in Indianapolis and inspiring the next generation of musicians and music enthusiasts.

METROPOLITAN YOUTH ORCHESTRA

Founded in 1995, the *Metropolitan Youth Orchestra* (MYO) is a youth and family development program of the ISO. For over 30 years, the MYO has been all about developing life skills through the rehearsal and performance of music. Students are provided a safe and loving environment to make mistakes, overcome fears, develop healthy relationships, fulfill their potential, and take the life skills learned through music to become successful adults.

DISCOVERY CONCERT SERIES

The *Discovery Concert Series* is specifically designed each year for students in grades 3-6 to experience orchestral music at Hilbert Circle Theatre. The program includes ready-to-use classroom packets and curriculum that meets the Indiana Academic Standards in language arts, math, music, ethnic studies, geography, social studies, science, dance, and visual art.

SIDE-BY-SIDE

Side-by-Side serves over 40 high school students each year. Led by the ISO's Assistant Conductor, students receive the opportunity to participate in 4 weeks of intensive coaching, sectionals, and performance alongside members of the ISO. The program culminates with a concert on the Hilbert Circle Theatre stage.

TEDDY BEAR SERIES

Featuring five unique original stories written by former ISO violinist Victoria Kintner Griswold, the *Teddy Bear Concert Series* introduces children, ages 3-6, to instruments of the orchestra through storytelling, movement, and live music. Young children have the opportunity to move with the music, play real violins, and interact with ISO musicians at each 30-minute program.

BENEFIT	TITLE $25,000+	PREMIER $15,000	ASSOCIATE $5,000	SUPPORTING $2,500
Name incorporated into the Education Series branding	●			
Verbal recognition from stage before each sponsored program	●			
Logo displayed on a promotional marquee banner outside the Hilbert Circle Theatre for the week prior to each sponsored program	●	●		
Complimentary use of the Wood Room for a reception/event	●	●		
Complimentary Tickets	●	●	●	
Name/logo recognition in ISO's program book	●	●	●	●
Social Media Recognition	●	●	●	●
Corporate Discount Offer	●	●	●	●



FORTE

YOUNG PROFESSIONALS FOR THE ISO

Our mission is to develop a network of supporters for the ISO by offering engaging, symphony-focused opportunities for young professionals. FORTE offers you access to guest artists, invitations to exclusive networking events, rewarding volunteer opportunities, and VIP benefits and discounts. Get all these benefits and behind-the-scenes access available only to FORTE members.

LEARN MORE

Consider a sponsorship investment to support FORTE's work in engaging the next generation of symphony-lovers.

Your contribution directly fuels our work: cultivating a vibrant network of young professionals who are passionate about the Indianapolis Symphony Orchestra and the future of symphonic music.

FORTE connects emerging leaders to the ISO through engaging, symphony-focused experiences that spark curiosity, build community, and foster long-term support for the arts. As a sponsor, you help us expand these experiences—creating more opportunities for young professionals to discover the magic of live orchestral performances.

Together, we can nurture a new generation of symphony-supporters—strengthening the ISO today and laying the foundation for its tomorrow.

FOR A $50 ANNUAL MEMBERSHIP FEE, MEMBERS RECEIVE

30% off
single tickets

50% off
subscriptions of at least three select performances

Exclusive access
to our intermission reception for complimentary drinks and networking

1 free
drink ticket

BENEFIT	TITLE $7,500+	PREMIER $5,000	ASSOCIATE $2,500
Name incorporated into FORTE Young Professional branding	•		
Verbal recognition from the stage at every FORTE @ the Symphony concert	•		
One (1) FORTE Leadership membership for your organization	•		
Opportunity to provide program book inserts to be distributed at one (1) FORTE @ the Symphony concert	•	•	
Opportunity to include an advertisement in the FORTE E-Newsletter	•	•	•
Opportunity to have a promotional table at FORTE @ the Symphony concerts	•	•	•
Name/logo recognition in ISO's program book	•	•	•
One (1) FORTE membership for a member of your organization	•	•	•
Complimentary Tickets	•	•	•
Corporate Discount Offer	•	•	•

**A FORTE Board position or General Membershup can be included as an added benefit to any Series Sponsorship Package*



317-229-7094 | sponsorships@indianapolissymphony.org

INDIANAPOLISSYMPHONY.ORG